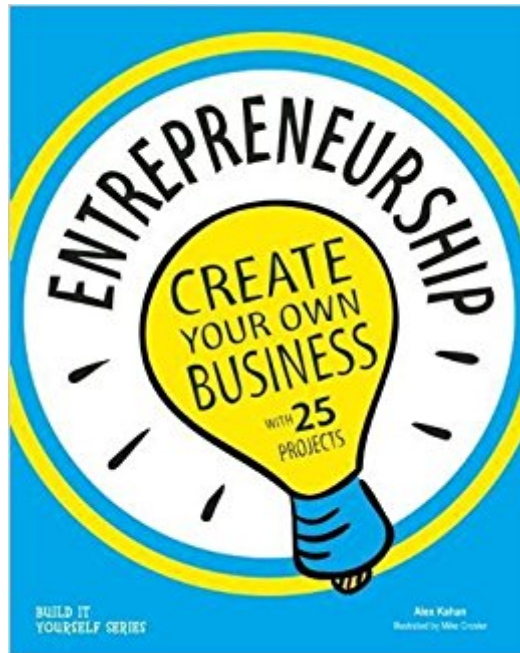




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Entrepreneurship: Create Your Own Business (Build It Yourself)



Synopsis

From the early days of traders and trappers to today's global online marketplace, business is the glue that holds our world together. In *Entrepreneurship: Create Your Own Business*, children learn what it takes to transform a great idea into their own new business. Through plenty of hands-on activities, art and history meet economics and math while young readers gain a solid understanding of how a business works. Kids use familiar resources to develop a business idea of their own, create a presentation for potential investors, and utilize basic cost and price analysis worksheets. The skills they learn by writing a business plan, creating a prototype of an item to sell, designing packaging, and finding ways to advertise their products translate into language, math, and problem-solving skills that are relevant across all subjects. Cartoon illustrations, fun facts, and interviews with successful entrepreneurs make *Entrepreneurship* entertaining and informative. Supplemental materials include a glossary, list of resources, and an index. *Entrepreneurship* meets common core state standards in language arts for reading informational text and literary nonfiction; Guided Reading Levels and Lexile measurements indicate grade level and text complexity.

Book Information

Lexile Measure: 930 (What's this?)

Series: Build It Yourself

Paperback: 128 pages

Publisher: Nomad Press (November 11, 2014)

Language: English

ISBN-10: 1619302659

ISBN-13: 978-1619302655

Product Dimensions: 0.5 x 8 x 10.2 inches

Shipping Weight: 9.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #435,736 in Books (See Top 100 in Books) #76 in *Books > Children's Books > Growing Up & Facts of Life > Family Life > Money* #157 in *Books > Children's Books > Education & Reference > Money & Saving* #473 in *Books > Children's Books > Education & Reference > Jobs & Careers*

Age Range: 9 - 12 years

Grade Level: 3 - 7

Customer Reviews

Entrepreneurship: Create Your Own Business with 25 Projects

Old Schoolhouse Magazine". . . just the inspiration and motivation we needed. . . Entrepreneurship is a great resource for business-minded kiddos who are interested in starting a business of their own; from walking dogs to selling handmade items and more."

Booklist "This book's intent is to not only inspire young business-minded readers to think about future career options but to compel them to make themselves into entrepreneurs now. This book is a great tool kit for young readers who want to practice the skills required for success in business."

Bookloons "Excellent book for children ten years of age and older on how to create a small business. Illustration help explain the various elements of the process plus there are fun facts and vocabulary. Hands on activities are good too. Worth buying..."

Jennifer Schulze, MEd, Reading Specialist Instructor, Western Oregon University

Kahan packs a ton of great information into a supportive format that takes readers from the background of business and entrepreneurship to creating, managing, selling, and looking to the future of their own businesses. The text is easy to read and understand, and contains wonderfully rich vocabulary.

Marla Conn, educational consultant

I LOVE the life lessons and strategies presented in Entrepreneurship. This title gets kids ready for college and career. It says, "What do you want to be when you grow up? Now read, think, apply, write, and do something about it!"

Amy Lyon, EdD, fifth grade teacher

Success has everything to do with perceiving failures as opportunities for growth. Students will benefit from this idea and plenty more from this child-centered book while they identify their own passions to drive their business objectives.

Kristen Goulet, fifth grade teacher

This book for kids is full of historical references and facts and creative, fun ideas. It will entice any kid! Provides a great platform for teaching time management and long-term goal setting.

Cities: Discover How They Work

Booklist

Propounding the emerging interdisciplinary paradigm of STEAM (science, technology, engineering, art and design, and mathematics), this hands-on informational book discusses how cities' complex structures and systems function together in an interdependent way. Through appealing illustrations, reader-friendly text, and fun hands-on experiments suitable for home and classroom, Reilly helps foster an appreciation for the way that cities function almost as organisms with vibrant systems and interdependent structures.

Robotics: Discover the Science and Technology of the Future with 20 Projects

Publisher's Weekly

Ceceri's cartoon-illustrated activity book, an addition to the Build It Yourself series, introduces readers to robotics, with information on its history, different robot technologies, and the evolution of the field. . . Light in tone but dense with information, this guide should appeal to those who already have a strong interest in the topic and are ready for a hands-on

challenge."Bridges and Tunnels: Investigate Feats of Engineering with 25 ProjectsWinner of a 2012 Gold Moonbeam AwardBackyard Biology: Investigate Habitats Outside Your Door With 25 ProjectsSchool Library Journal"This resource guide contains a wealth of information and challenging activities for budding scientists."

Mark Zuckerberg and Facebook. Daniel Ek and Spotify. Kevin Systrom, Mike Krieger, and Instagram. We've all heard news stories about young entrepreneurs making it big, but what can kids learn from these hardworking, lucky visionaries? In *Entrepreneurship: Create Your Own Business*, successful entrepreneur and business mentor Alex Kahan describes a path of diligence, research, and fun for young entrepreneurs. Readers learn the key elements of business, such as basic marketing strategies, spreadsheet design, and how to develop a great idea into a workable business plan. The skills gained through the hands-on activities—including brainstorming, creating a time management calendar, and developing presentations for potential investors—translate into language, math, and problem-solving skills that are relevant across all subjects. Art and history meet economics and math as young readers gain a critical understanding of how a business works.

This is a great book. It breaks concepts down without feeling like it is geared for children. My class is really enjoying it as a companion book to our text book. I highly recommend and be sure to take time to do the in book activities in class!

This is an excellent book for children ten years of age and older on how to create a small business. The color illustrations also help explain the various elements of the process plus there are fun facts and vocabulary. Hands on activities are good too. Worth buying...Book provided by publisher.

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